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20 YEARS, CENTRAL SOYA,  
McMILLEN FEED MILLS, 75

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FT WAYNE INDUSTRIES, CENTRAL SOYA CO, — 1957

INDIANA COLLECTION



*Central Soya Company*

McMILLEN FEED MILLS

"MR. MAC"...THE COMPANY...THEIR ANNIVERSARY





*Robert John Campbell*

RECEIVED FROM THE

MR. WAC THE COMPANY THEIR ANNIVERSARY



66W

20

YEARS...CENTRAL SOYA  
MCMILLEN FEED MILLS...

75

YEARS... "MR. MAC" ...

This commemoration of twin milestones is  
respectfully dedicated to the men and women of the  
Company, and to Master Mix Dealers.

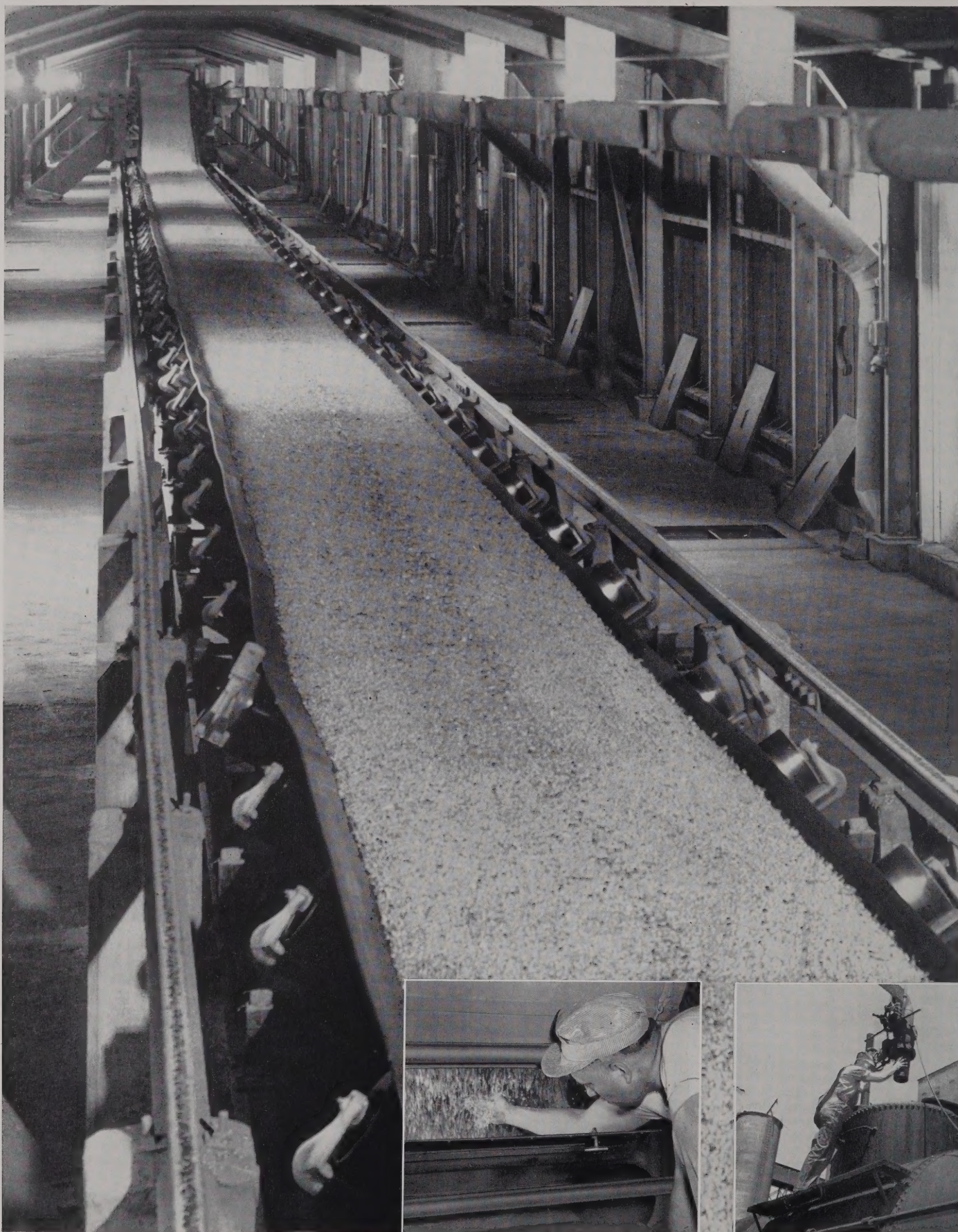
*September 16, 1954*

*Central Soya Company*

MCMILLEN FEED MILLS

FORT WAYNE, INDIANA





**FROM** field to local elevator to this storage conveyor belt—soybeans are our business.

**CONDITIONED**, cracked and dehulled, soybeans are flaked before solvent extraction processing.

**LECITHIN** and soybean oil are supplied to the paint and food product industries.



# Central Soya

AND McMILLEN FEED MILLS

20 YEARS — SERVING THE NEEDS OF AGRICULTURE

Soybean processor, feed manufacturer and industrial pioneer—the Company is all of these.

Founded October 2, 1934, as a soybean processor, the Company became a feed manufacturer mere days later. Central Soya and McMillen Feed Mills have been pioneers in the development of soybean processing and concentrate feed manufacturing. They have helped make soybean meal the chief source of supplemental protein used in livestock and poultry feeds today, and their concentrate feeds and feeding programs serve the nation by improving production efficiency on the farm.

Central Soya processes soybeans, converting them into soybean meal, soybean oil and lecithin. McMillen Feed Mills manufactures concentrate and complete feeds and develops scientific feeding programs for livestock and poultry.

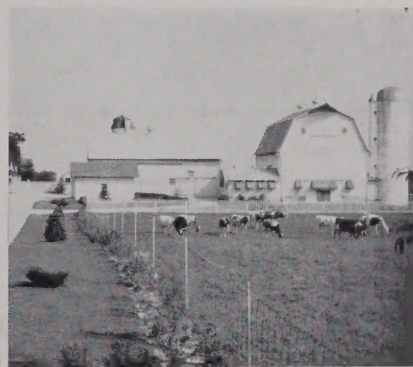
The Company, its employees, and Master Mix Dealers are dedicated to serving the needs of agriculture.



**NUTRITIOUS**, palatable soybean meal is the backbone of modern feed formulation.



**ADDING VITAMINS**, minerals and other ingredients makes "Definite Feeds for Definite Needs."



**MASTER MIX DEALERS** form the distribution chain between the Company and farms like this.







## *"Mr. Mac"*

Today Dale W. McMillen stands as a forceful leader and colorful pioneer in agriculture. His full and influential life has been richly endowed with faith, vision, courage and determination.

A farm background and constant association with farming instilled in him a deep interest in agriculture and an abiding faith in mankind. That faith, and his individual initiative, have given him a rare ability to inspire others. His vision, kept alive by constant ambition, led him into many business activities. At a comparatively early age, he was founder and chief executive of one of the outstanding feed businesses in the country—The McMillen Co.

It was while President of Allied Mills, Inc., formed by a merger of The McMillen Co. with the American Milling Company, that he saw the potential of soybeans and concentrate feeds. Then, in the early '30s, he had the courage to form Central Soya and McMillen Feed Mills. His determination made this Company a leader in the soybean and concentrate feed industry in

less than 20 years. Yet when lauded for all this, "Mr. Mac" humbly protests he has merely taken advantage of the opportunities found only in America.

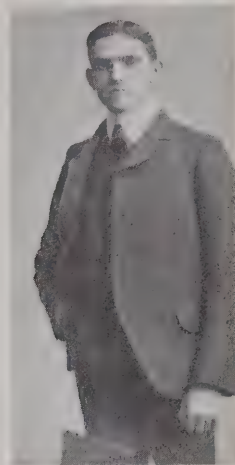
A great salesman and leader to his associates, a wise father to his children, and a friend to all, "Mr. Mac" will long be remembered as a benefactor of youth, of churches, and of the City of Fort Wayne.



"Mr. and Mrs. Mac" on their 50th Wedding Anniversary, Feb. 22, 1954.



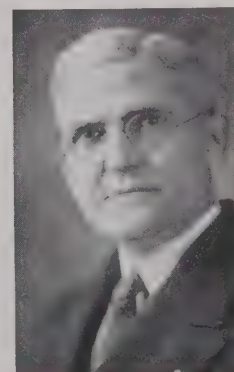
Captain of Oberlin's track team—Class '04.



At the start of his business career.



A thriving Fort Wayne business—1916-1917



In '29—President of The McMillen Co.



## *"Mr. Mac"...*



**INDUSTRIAL PIONEER**—In November of '37 high officials of the industrial, banking and railway world paid tribute to "Mr. Mac" at a banquet in Fort Wayne to celebrate the opening of a solvent extraction plant that was the first of its kind in this country. The Governor of Indiana and other speakers characterized him as "Indiana's Number One Citizen" before a crowd of more than 700 people gathered for the occasion.



**BENEFACTOR**—His interest in youth led "Mr. Mac" to make possible a major rehabilitation at Camp Big Island, the area Boy Scout Camp near Rome City, Indiana.



**FAMILY MAN**—Shown here with his son Stewart W., and grandson, Stewart Jr., in January 1938, "Mr. Mac" feels that a happy family is the most important thing in a man's life.





**FRIEND**—A strong believer in the importance of the family and the home, "Mr. Mac" is shown here with the first four couples to own houses built by the McMillen Home Building Corporation.



**CHIEF WILDCAT**—This group of McMillen Feed Mills' first Wildcat Salesmen posed with their "Chief Wildcat" at the 1947 Sales Convention.



**ON THE JOB**—Seated at his desk, in Fort Wayne, "Mr. Mac" still puts in days that would stagger most men. Work is his tonic and progress his goal, even at 75 years.



# *The Company...*

**TAKE SOMETHING LITTLE AND MAKE IT GROW BIG**

The still-remembered depression of the '30s darkened the vision and weakened the courage of most men. In those unpromising days, this Company was formed.

A small group of employees, with skilled hands, loyal hearts and determined minds, made the all-important beginning. Mid-afternoon of December 1, 1934, the first soybean oil meal cake and soybean oil were produced at Decatur, Indiana. A crew of nine men and their supervisors processed those first beans with expeller-type machines. The meal was stored in bins and the first shipment of oil, consigned to Procter & Gamble, left the Decatur Plant on December 8, 1934.

The beginning was small, but the Company was determined to grow. This daring venture had been founded to process a commodity that was not to be established on the Chicago Board of Trade until nearly 12 years later.



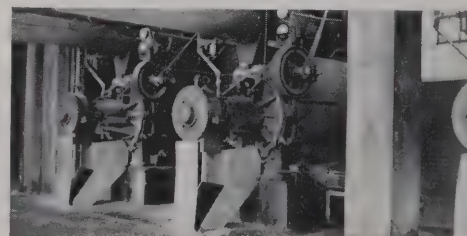
**THIS ORIGINAL PLANT** housed all facilities, including a single-batch feed mixer that was to produce the first of the now-famous Master Mix Feeds.



**THE "SOMETHING LITTLE" IN '34** had been transformed into this sprawling giant by 1937. A solvent extractor was now in use at this first Company plant.



**ON SEPTEMBER 20, 1934**, the Decatur Daily Democrat carried an official announcement of the Company's plans.



**LATE IN JANUARY, 1935**, this snapshot was taken of the equipment used to process the first soybeans.





**THE CLOSE RELATIONSHIP** between nutrition and disease control led to veterinarian conferences. Two Purdue University officials, T. A. Coleman, then Director of Extension (L.), and H. J. Reed, Dean of the Agriculture College (R.), were important figures at the second conference held in July of '39. Hundreds of veterinarians attended these events.

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**THE COMPANY'S FIRST ORDER** for Master Mix Feed was taken January 23, 1935. The above bill of lading, dated January 24, was made out to the Niles Feed & Seed Company at Niles, Ohio.





## *The Company...*



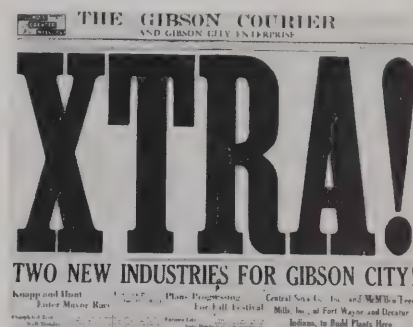
**MASTER MIX DEALERS** gathered for their first meeting at the Decatur Country Club (above) on November 20, 1935.

**IN OCTOBER, 1936**, this group met at the Elk's Club in Decatur. The young company now included salesmen, engineers, accountants, research and production technicians and agricultural specialists. Distribution had expanded, production had increased and the Company was investigating soybean processing by the solvent extraction method.



**ABOARD THE S. S. BREMEN** on December 17, 1936, Harry C. Offut (L.) and Norm Kruse (R.) were in mid-Atlantic, bound for Germany to buy a solvent extraction plant. By November of '37, the plant was in operation at Decatur, Indiana.





BY MID-SUMMER of '39 expanding distribution made a second plant necessary. One August morning, citizens of Gibson City, Illinois, saw the first building (upper right) on the new plant site. In five short months the scene had changed, as shown above, to storage silos, a feed mill and soybean processing plant, with the first building still in the foreground.

THIS AUGUST 3, 1939 issue of the Gibson Courier told the whole town and surrounding communities what was to take place.

THIS GROUP of Company officials was on hand for the formal opening of the Gibson City plant in 1940.





## *The War Years...*

### PRODUCTION • TRANSITION • DISCOVERY

The strenuous years of World War II were a severe test for the young and growing company. Increasing sales and expanding production were hampered by restrictions. Imports had been cut off and many vegetable oil products were rationed.

Company operations had to be made even more efficient to meet the tremendous demand for commercial feeds and make up for the shortage of edible fats and oils that meant so much to our standard of living. By war's end Central Soya and other companies had laid the foundation for our country's transition from net importer to net exporter of these important products.

During this period an important development came from the Company's research laboratories . . . METHIO-VITE. Discovered in 1944, this combination of fish by-products and supplemental vitamins radically improved growth performance in poultry and livestock.



THIS WAR-TIME AD helped rally livestock producers on home front.



BECAUSE of restrictions on new plant construction, this snow-covered mill and office (inset) at Harrisburg, Pennsylvania was purchased in January of '42 and completely revamped for efficient operation. The aerial view shows the plant today.



**THE COMPANY** received government recognition for its stepped-up production, response to emergency conditions, and co-operation in war bond drives. This "Minute Man" flag was awarded to the employees of the Decatur plant in August, 1942 for 90 percent participation in payroll bond deductions.



**THIS SCENE** at the Annual Sales Meeting at Fort Wayne in 1943 was typical of the Company's early conventions. The ten-gallon hats and kerchiefs worn by these sales contest winners proclaimed them "Calf Feed Cowboys." "Mr. Mac" made the presentations.

**MOUNTAINS OF SUGAR BEETS** have been replaced by millions of bushels of soybeans at Decatur, Indiana. The Central Sugar Company, founded in 1933, operated side by side with Central Soya until 1944. That year it finally bowed to the fast growing soybean business.





## *The Company Today...*

### CONTINUED PROGRESS AND GROWTH

Since the end of World War II, the Company's history has been one of continued progress: New distribution areas have been opened. Plants have been purchased, improved, enlarged, or constructed from the ground up. Product lines have been expanded. And U. S. patents have been issued to the Company for developments in soybean technology.

Research has kept Company products in step with the progress in animal nutrition. Production control has assured their quality. An aggressive sales force has always been maintained in the field. The Company's growth, from beginner to leader in the soybean processing and concentrate feed manufacturing industry in just 20 years, is possibly unexcelled in the general business world.



THE ABOVE BUILDINGS and land of the International Sugar Feed Co. were purchased by the Company in Feb. of 1947.



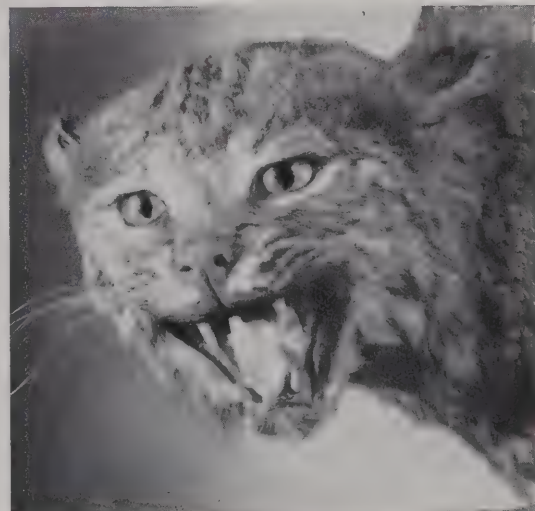
BY JUNE OF 1948 the old International Sugar Feed building had undergone a major modernization program resulting in the efficient all-bulk feed plant shown above. This was the beginning of the Company's sustained sales effort in the southern states.





**DURING A FOURTH MAJOR EXPANSION** program at the Gibson City plant, Master Mix Dealers were given guided tours as part of a McMillen Day Celebration in the Fall of '47. They gained first-hand knowledge about the plant that served them, the enlarged storage and elevator facilities, and the soybean solvent extraction plant that went into operation early in 1948.

**THIS IS THE SYMBOL** of the Wildcats—the Company's highest honorary sales club, originated in 1947. It is the unbeatable, fighting spirit of the wildcat that typifies the men admitted to this select group.





## *The Company Today...*



ON SEPTEMBER 11, 1946, "Mr. Mac" and Bud (Dale W. Jr.) McMillen flew to the Dealer Day Celebration being held at the Marion, O., plant.



THE MARION, O., PLANT looked like this back in '43, just before it was purchased. All existing feed mill, grain storage and processing facilities were renovated.



THIS AERIAL VIEW shows the plant as it is today, combining grain storage, feed manufacturing and soybean processing facilities in one compact operation.





THE "WE WILL DO IT BETTER" slogan in the background at this 1949 Sales Convention voices the spirit responsible for the rapid and continuing growth of the Company.



THIS PICTURE taken July 10, 1951 shows "Mr. Mac" discussing the expansion of feed research with Dr. J. L. Krider.



THIS GROUP, in April of '49, was one of the first to take part in the Dealer Conferences held at Decatur. Hundreds of dealers and their employees have attended these training conferences.



## *The Company Today...*

**THESE HANDS** at the right hold the new miracle soybean meal developed and first marketed in 1952. The Company was granted a U. S. patent on the product and process in February of that year.



**THIS FIRST** Feed Research building at the left is a far cry from the complete modern facilities shown below. Poultry, swine, cattle, and dogs are on continuous test to determine which feeds and feeding programs will be the most efficient for Master Mix feeders.



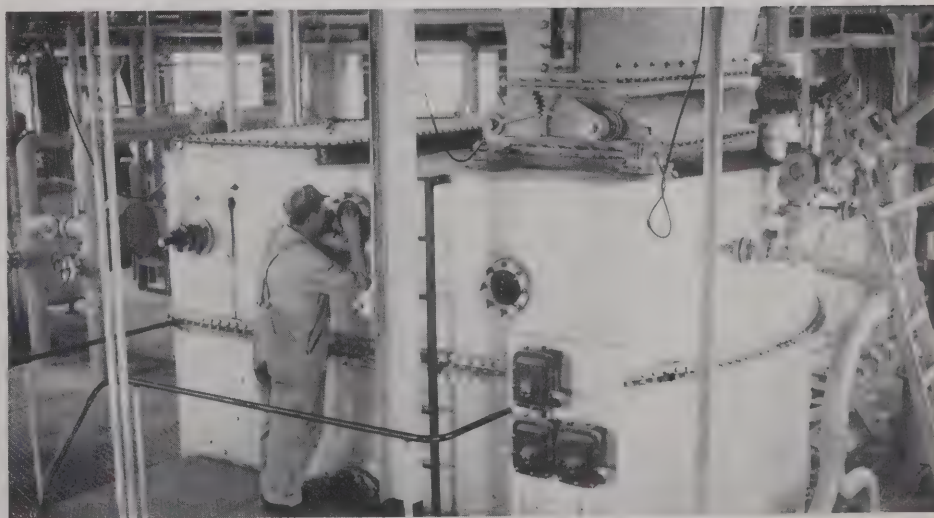




**BANKING OFFICIALS** from New York, Chicago, Pittsburgh, Memphis and Fort Wayne visited Central Soya in July of '51. The day included tours of the Decatur and Gibson City plants, a program of informal discussions, and ended with the dinner meeting pictured above.



**COMPANY STORAGE SILOS** are poured in a continuous, round-the-clock operation. Pouring time for these 110-foot high units is usually eight days, from base to top. This group was part of a major expansion program at Gibson City.



**BY THE END OF 1952**, all soybean processing facilities had been converted to the latest solvent extraction method. This is a view of a single unit housed in one of three buildings that make up a complete solvent plant.



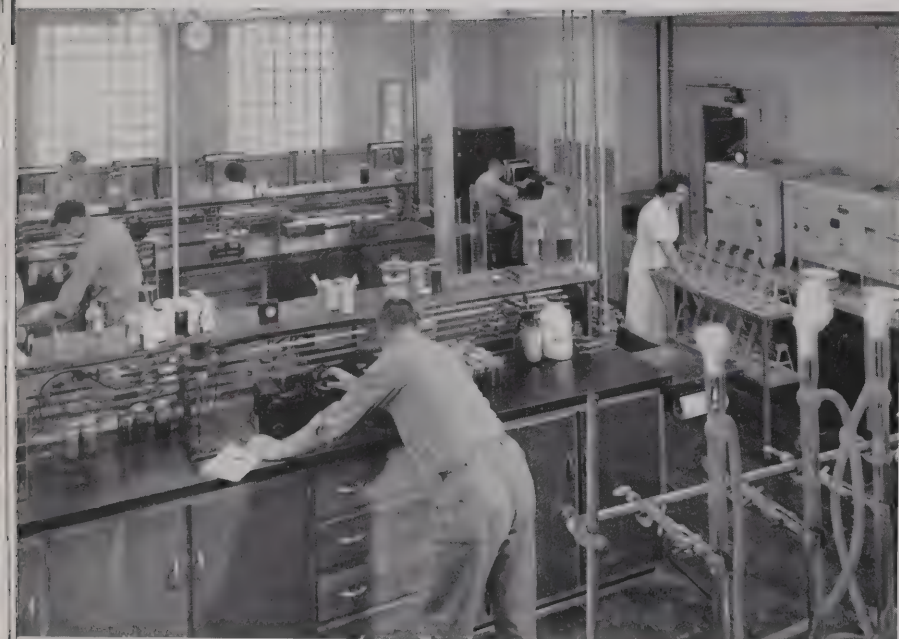
## *The Company Today...*



**UNLOADING** a car of grain in seven minutes was unheard of 20 years ago. Today, these automatic box car unloaders are in operation at Decatur, Indiana, and Gibson City, Illinois.



**SOME THINGS** never change. Every incoming shipment of grain is sampled by a man with a regulation sampling tube as shown above.



**ANALYTICAL CONTROL** laboratories are just as important now as they ever were. Equipment has changed, but the purpose is still the same.

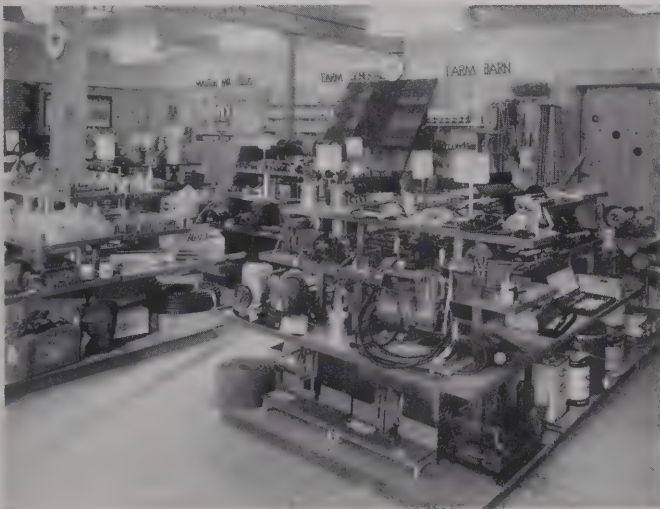


**PRODUCTION CONTROL** is a guardian of quality. Tests for every run of feed include this comparison with the standard sample.

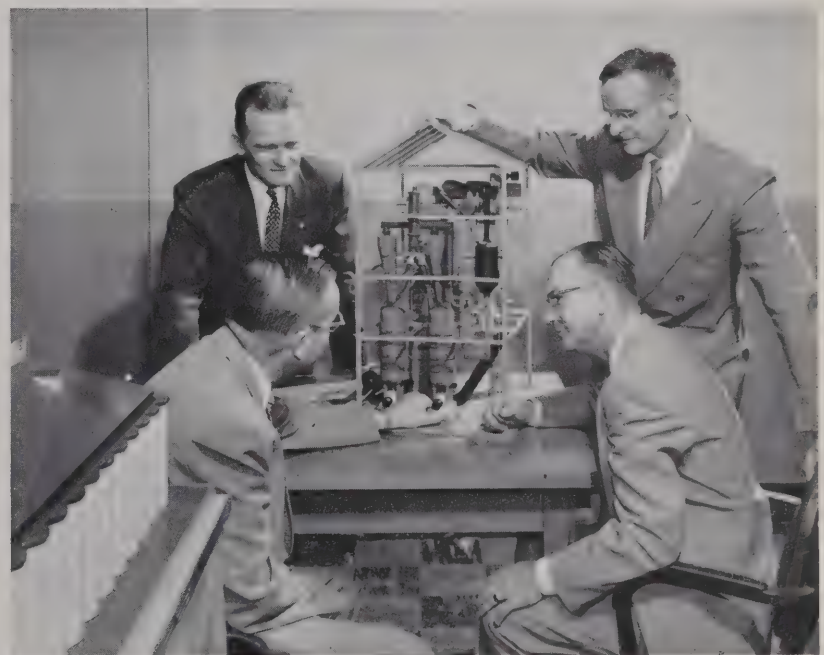




**MORE THAN** 50 different feeds for poultry and livestock have been developed in the Company's feed research laboratories. Careful tests measure the performance of new feeds.



**IN THE SPRING** of '48, the Farm Supply Division was established to help dealers give even greater service to their customers. The above Farm Store shows the merchandising methods used by today's Master Mix Dealers.



**THESE AUTHENTIC SCALE MODELS** are examples of the careful planning that helps bring the plants of the future into reality. They are miniatures of the proposed open-construction soybean processing unit and the compact grain storage operation at the new plant in Chattanooga, Tenn.



# *Service to the Community...*

## COMMUNITIES ARE PARTNERS IN PROGRESS

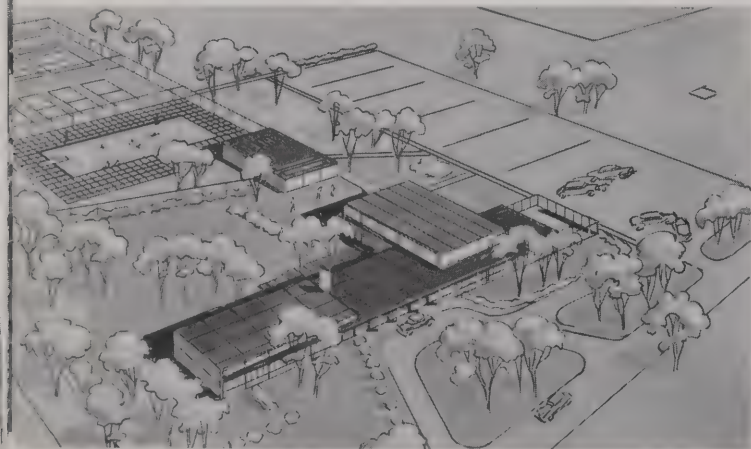
The Company has always been deeply concerned with each community where its plants and offices are located. There has been a great deal of successful, mutual effort between each plant and the various community organizations. They are the Company's neighbors and partners in progress.



**IN THE SUMMERTIME**, this swimming pool at McMillen Park, in Fort Wayne, is a popular place. It is located on the 114-acre tract donated to the city for recreational purposes.



**THE COMPANY** took an active part in the campaign for this YMCA building at Marion, Ohio, that serves hundreds of children and adults throughout the year.



**THE COMMUNITY CENTER**, at Decatur, Indiana, is another example of local industry and citizens working together.



**THIS MODERN**, two-story Gibson City, Illinois, community hospital serves a wide agricultural area. There's an atmosphere of security and confidence with a hospital in town.



## *Service to the Nation...*

### **CREATING MARKETS...FILLING NEEDS**

As a leading processor, the Company has helped create a ready market for a relatively new farm crop—soybeans.

Through continuous improvements in solvent extraction processing, it has played an important part in making soybean meal the chief source of vegetable protein used in today's scientific livestock rations. The concentrate feeds and feeding programs developed by the Company have resulted in economic advantages for meat, milk and egg producers.



**ON THIS TYPICAL FARM,** chickens grow faster and lay more eggs, cows give more milk, steers and hogs go to market sooner, thanks to the feeds and feeding programs in use today.



*After All...*

## THE COMPANY IS PEOPLE



People are important to progress. The organization totalling 67 men and women at the end of the Company's first year has increased to nearly 2,000 today. Machines may increase production, but the people that run them are the real investment in the future.

It takes skilled men and women to make a quality product, an aggressive sales force to distribute it, and sound management to direct the efforts of the entire organization. The Company is fortunate in having all three.



**THE COMPANY** gives employees at Decatur, Ind., and Gibson City, Ill., the opportunity to acquire homes like these at cost. They are charged no overhead expense or interest on the money invested during construction.





**ENGINEERS**, technicians and production specialists form a smooth operating team at each plant. "Know-how" and co-operation lead to success.



**COMPANY EMPLOYEES** work hard and well. Coffee and coke breaks give them a chance to go back on the job refreshed.



**SPIRITS ARE HIGH** at check-out time when a heavy production schedule has been met. Last-minute orders have to be filled before the day really ends.





DALE W. McMILLEN, *Founder*; HAROLD W. McMILLEN, *Chairman of the Board*; DALE W. McMILLEN, JR., *President*.



## *The Future...*

### FROM YESTERDAY INTO TOMORROW

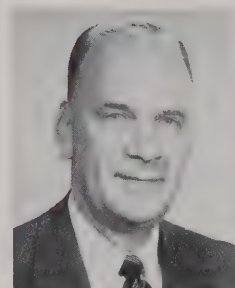
The twenty-year history of this Company is filled with exciting yesterdays. Challenge, courageous acceptance and successful fulfillment are recorded many times in our past, and we are confident they will continue to be recorded in the Company's future.

Emerging clearly out of our past is a dominant quality that will lead us into any venture of the future—the clear thinking of our management. It is this basic power, more so than any new machine, improved product or unfamiliar economic condition, that will fashion the future.

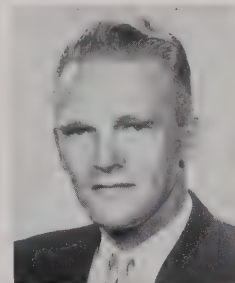
Our management is our future. Neither time nor change will affect success as long as clear thought prevails.



*Chairman of the Board*



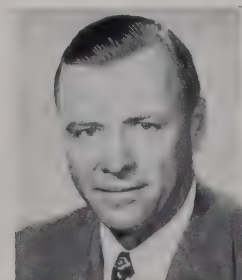
CHARLES W. CROWE  
*Vice-President*



WILBERT E. HUGER  
*Vice-President*



EDWARD T. SCHELE  
*Secretary-Treasurer*



PAUL E. HENSEL  
*Vice-President*



JAKE L. KRIDER  
*Vice-President*



GEORGE D. MACLEAN  
*Vice-President*



NORMAN F. KRUSE  
*Vice-President*

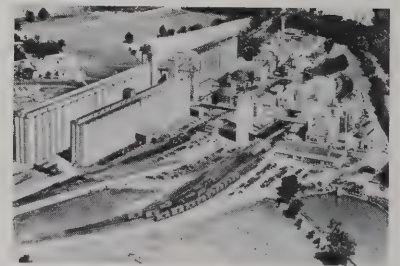


# *From the Beginning...*

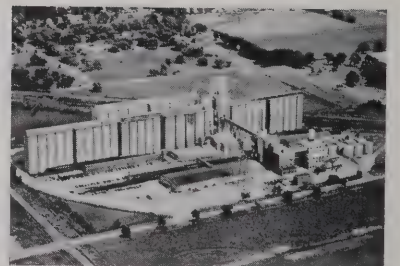
## THE MEN AND THE PLANTS THEY HELPED BUILD



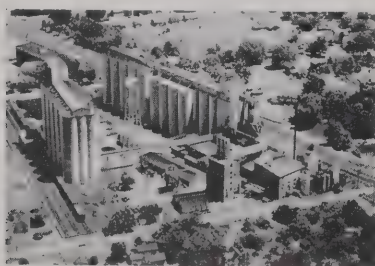
**GROUPED AROUND** an authentic scale model of the first Company plant are the twenty original employees of Central Soya Company and McMillen Feed Mills who are still with the Company today on its twentieth anniversary. Standing, L. to R.: Adrien Girard, Ed J. Vian, Joseph H. Brennan, Kenneth B. Reed, Wayne S. Zerkel, Carl Daniels, Augustus F. Daily, William Keller, Samuel C. Cottrell, Arthur J. Miller, Luther E. Clase, Arlie D. Bollinger, Jesse E. Essex and Raymond Mertz. Seated, L. to R.: Harry A. Maddox, Royle L. Sprunger, D. W. McMillen, H. W. McMillen and Thomas C. Smith. Kneeling, Robert M. Fritzinger, builder of the model.



DECATUR, INDIANA



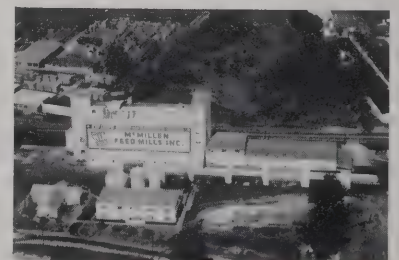
GIBSON CITY, ILLINOIS



MARION, OHIO



HARRISBURG, PENNSYLVANIA



MEMPHIS, TENNESSEE







INDIANA COLLECTION

*"This Day I Will Beat  
My Own Record"*

*Sam Miller*











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